

Topic/Person Due: _____

Storyboard Due: _____

Final Video Due: _____

My Name: _____

My Partner(s): _____

Period: _____

Hero Project

A Positive News Broadcast

For this assignment, in groups of 2-3 only, you will brainstorm ideas, write, plan, and create a Video Clip that focuses on someone within our society that has shown what it means to be a HERO. This can be someone who has stepped up in a large way when the hurricanes hit, a police officer who went above and beyond, someone who gave their life to save others during a recent shooting, a firefighter who risked/gave their life to save peoples homes, or even someone local who you feel deserves the title. The HERO needs to come from a current issue that has taken place since school started in August. Use the guidelines below to begin to conceptualize a clip that is between 2-3 minutes in length.

Media messages are focused on so many negative stories so this project should highlight the good in this world. The video should include one compelling central message, that is clearly presented, and allows the audience to see that there are so many good people among us.

BRAINSTORM → Answer the following questions to begin:

1. Target Issue: Which current issue/event would I like to focus on?

2. What would a HERO do during this issue/event?

3. What do you want the overall mood of the clip to be?

4. Significance of the HERO to the Public: Why would a HERO from this issue/event be important for the public to know about?

Required components of the project:

1. **Choosing a HERO:** Fully complete the questions on page 1 to help brainstorm ideas. Choose a HERO that you feel others need to know about. You **MUST** approve your HERO with me before you start so that we do not have multiple groups doing the same person.
2. **Researching and Organizing:** Research the background of your HERO. Make sure you know as much as possible about this individual. This can include where they grew up, what kind of a person they were or what they chose for their career, their family, etc. You also need to know about the specific event that took place and what this individual did to become a Hero in your mind.
3. **Storyboard:** Create a shot list and storyboard and **gain approval BEFORE** you begin collecting photos and editing. A shot list gives a written description of the shots you are planning: locations, actions, objects, actors, etc. A storyboard is a visual representation of the different shots (shot sketches) in the order they will appear in the finished work, as well as audio (where the narration comes in, or if there is music over the shot). Your drawings can be simple stick figures. You need to have **ONE Storyboard per group**.
4. **Narration/Written Text & Mood Music & Images:** All of these are required in some form throughout your video. Time out your script by reading it aloud with a stopwatch.
5. **Video Timeline:** The video should follow the following timeline as closely as possible.

Introduce the Current Issue/Event

Introduce the HERO/Background information

Explain what the individual did to become a HERO

Explain why this HERO has made a lasting positive impact on society

Credits at the end

Hero Video Rubric

Names: _____

Student Evaluation Guide

Video Components	4	3	2	1	0
Technical Aspects Video reflects effective planning, editing skills, use of narration and sound that add to the overall mood/message/theme of the piece.					
Creativity The message is told in unexpected or novel ways. Elements in the message are woven together with insight and imagination grabbing the attention of the intended audience.					
Social Benefit The ideas shown have an application to the lives of the targeted audience. The video is one that shows that there are Heros among us.					
Facts The message is based on accurate and verifiable information. Opinion or bias expressed is based on and supported by fact. Source information has been verified and documented (Have CREDITS at the end)					
Introduction The current issue/event was introduced and the audience is able to understand what took place.					
Hero Story The background story of the HERO was told in detail. There was an explanation of what this individual did to gain the title of HERO.					
Collaboration Almost always listens to, shares with, and supports the efforts of others in the group. Tries to keep people working together.					
Written Work All deadlines are met. Storyboard, shot list, and script have been approved before editing and are turned in at the final screening.					

Final product has the following components: Yes(2 points)/No(0 points)

Title _____

Mood Music _____

At least 8+ images _____

Credits _____

Written Text and/or Narration _____

Total - _____ / 42

Scoring Guide:

4 = The highest score possible; indicates a highly effective use of a component. Exemplary demonstration of effort and achievement throughout the video.

3 = Effective and present. Basic.

2 = Elements described may be present, but are inconsistently or haphazardly applied.

1 = Little effort was made in this category. Very minimal.

0 = Scores of 1 reflect the absence of the described elements.