



Name: _____ Date: _____ Period: _____

What impact did Industrialization have on American society?:

RISE OF INDUSTRY & BIG BUSINESS

Definition of Gilded Age (*remember the analogy?*):

Directions: Walk around the room and read the quotes/statistics about the Gilded Age. Your task is to sort the information into the appropriate column. Decide whether it supports, refutes, or is irrelevant to:



<i>The Gilded Age was a good time to be an average American.</i>		
SUPPORT	REFUTE	IRRELEVANT

What should the relationship be, between business and government?

Industrialism:

Charles Darwin

Natural Selection

Social Darwinism:

- 1.
- 2.
- 3.
- 4.

Were business leaders “captains of industry” or “robber barons?”

Robber Baron:

Captains of Industry:

COMPARING ROBBER BARONS & CAPTAINS OF INDUSTRY



Andrew Carnegie

Acquired wealth?

Treated workers?

Spent his money?

Donated his money?

Robber Baron or Captain of Industry?

Cornelius Vanderbilt

Acquired wealth?

Treated workers?

Spent his money?

Donated his money?

Robber Baron or Captain of Industry?

J. Pierpont Morgan

Acquired wealth?

Treated workers?

Spent his money?

Donated his money?

Robber Baron or Captain of Industry?

John D. Rockefeller

Acquired wealth?

Treated workers?

Spent his money?

Donated his money?

Robber Baron or Captain of Industry?

WHAT IS MEANT BY SUCCESS?

Greed:

Ostentatious Wealth:

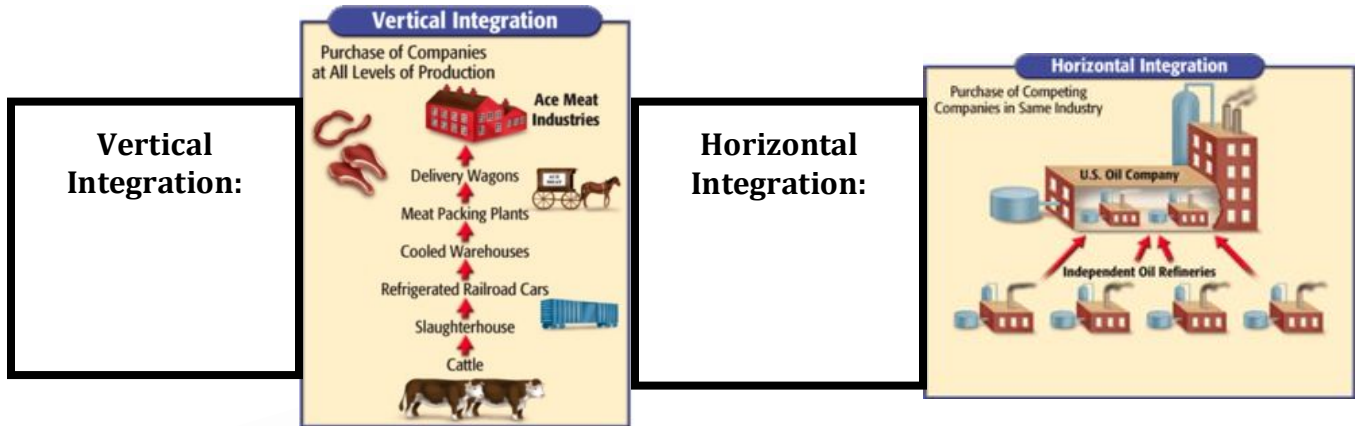
HOW WERE THEY SO SUCCESSFUL?



Corporations:

Monopolies:

Laissez-Faire:



Vertical Integration:

Horizontal Integration:



Now,
research a current billionaire
and answer the following questions:

Person:

Resources you used to find info:



1. How he/she acquired his/her wealth.
2. How he/she (or his related industries) treated workers.
3. How he/she spent his money.
4. How he/she donated his money.
5. Robber Baron or Captain of Industry?
6. How does he/she compare to the Robber Barons/Captains of Industry of the Gilded Age?